

About Heifer Hong Kong

Founded in 2000, Heifer Hong Kong works to empower impoverished families in rural China to achieve sustainable livelihood by providing livestock, as well as training in animal management, cooperative development and farm product marketing. Through our unique "Passing on the Gift" practice, recipients agree to pass on their livestock's offspring, together with knowledge and skills to help other families in need.

About Read to Feed

The program empowers students to transform others' lives by getting people to sponsor their reading. Complemented with an array of educational resources and workshops, it widens students' horizons and nurtures them a sense of compassion. Since 2002, over 460,000 students from 280 schools have participated in the program.

Dear Parents

Your child's school has participated in Read to Feed. We cordially invite you to offer support in his/her journey of reading and fundraising. Donations collected in the academic year 2018–19 will be designated to our eco-friendly cattle production project in Longhva, Hebei, which aims to lift 1,100 families out of poverty sustainably through the production of beef cattle and traditional Chinese medicinal herbs.

Mao Huanhuan Story of a Young Heifer Recipient

It was only six years ago when Mao Huanhuan left his hometown of Hebei for the first time, for sharing with "Read to Feed" students in Hong Kong about his life. Having continued to chase his dreams afterwards, he is now a graduate from the prestigious Shijiazhuang Tiedao University and works in his dream job: a railway technician!

Coming from the small village of De'anzhvang in Weichang County, Chengde City, Mao family was far from well-off. His parents' 2,000-yuan annual income from farming was all they had to support a family of six, including his grandparents and an intellectually disabled uncle. Mao recalls that they could afford some meat and new clothes only once a year, typically during Chinese New Year.

When Heifer started a project there, the family received two cows as gifts, and were also trained in cattle management and electricity generation from manure. In just a few years' time, the new livelihood has brought major income boosts to them and other recipients, transforming life in the village.

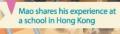
Mao feels so grateful: "Thanks to the uncles and aunts who've given me all these opportunities, for bringing Heifer here which has changed our lives. Thanks also to all the generous Heifer donors and supporters. Please accept my sincerest gratitude: Thank you all!"



Dream big, work hard

Mao finally gets to own his first computer ever

A railway dream come true





Heifer's arrival has brought Mao some hope

*Heifer reserves the right to change the use of donations and selection of project sites without prior notice





School: Chan Sui Ki (La Salle) College

Sponsors have the options of making a per-book,

Sponsorship Form

a per-hour or a flat donation.

HK\$400 = 10 sacks of Chinese medicinal herb seeds and agricultural training

HK\$800 = A calf, forage seeds and agricultural training

HK\$1,200 = A calf, vaccines and training in animal management HK\$4,000 = A heifer, a barn and training in animal management

Crossed cheque payable to "Heifer Hong Kong Limited" (with student's name and school as well as a contact number specified at the back)

The More	You Donate
The	More You
	You Donate More You Help

Sponsor name (in block letters)	Title	Contact no.	E-mail	Amount HK\$	" " for a receipt (for donations over HK\$100 only)	" " to NOT receive Heifer newsletters
John Smith	Mr.	2368 0223	rtf@heiferhk.org	100	✓	
			_			
4						
1						
			Total			

*All personal data will be kept confidential. Your personal information shall be used only for receipt issuance and communications, including sending updates on poverty alleviation projects, donation appeals and events.

